

Developing an effective EU Sustainable Tourism policy





Isle of Arran
Scotland

DRAFT AGENDA

Auchrannie House Hotel

09h00-13h00

09h00 Developing an effective Sustainable Tourism Policy

Welcome address: Mr Jerzy Zająkała, President European Alliance Group

Mr Ian Hudghton, MEP, President of the SNP Mr Kenneth Gibson, MSP for Cunninghame North

Mr Stewart Maxwell, MSP

10h20 Promotion of Sustainable tourism in the Presov Region of Slovakia

Mr. Martin Janosko - Head of Tourism Unit, Presov Region, Slovakia

10h40 Sustainability - the future of Scottish Tourism

Mr. Neil Brownlee, Head of Business Tourism, Visit Scotland

11h15 The Polish experience of promoting Sustainable tourism development – small towns and

cities view

Mr. Witold Krochmal, Member of Wolow City Council

11h30 Developing Sustainable tourism, in an area of natural beauty and protected landscape,

the Burren, County Clare

Ms. Carol Gleeson, Project Manager, Burren Initiative, County Clare, Ireland

11h50 Developing Sustainable tourism policy in Sicily

Mr. Bruno Marziano, Member of the Regional Parliament of Sicily

Discussion with members

12h30 Conclusions: Mr Jerzy Zająkała, President European Alliance Group

Adoption of Arran declaration: Developing an effective EU Sustainable Tourism policy