



East Renfrewshire Council

Town Centre Regeneration

3 approaches to town centre regeneration in East Ren

- Community Led
- Business Led
- Local Government Led

East Renfrewshire Council - Context

- Close to Glasgow
- Tale of 2 Cities
- Suburbs of Glasgow plus post-industrial town of Barrhead
- Rural and semi-rural settlements
- Each area with own characteristics



Community Led - Neilston



Community Led - Neilston

- Started by a few local people
- Gained support of ERC and others
- Charrette Programme
- Renaissance Town
- Town Charter
- Windfarm
- Implemented by Neilston Development Trust



Business Led – BIDS



- Business Improvement Districts
- Ballot for Levy Collection
- Committees of town centres businesses
- Generate £50 - £100K income

Local Government Led– Barrhead



Local Government Led– Barrhead

- **£90M regeneration programme; ongoing**
- **ERC invested £13M**
- **Strong political leadership**
- **Longevity**
- **Has transformed Barrhead town centre and kickstarted business investment out of town centre**



Lessons Learned

- Different approaches are not mutually exclusive
- Need government backing and funding for transformation
- All approaches are resource intensive
- Most sustainable model?

THANKYOU

ANY QUESTIONS?

gillian.mcnamara@eastrenfrewshire.gov.uk