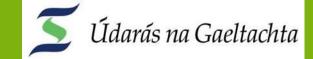


Fostering Job Creation in Rural and Gaeltacht Areas of Ireland

Mairéad Ní Oistín Business Development Executive



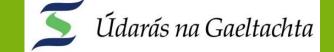
Údarás na Gaeltachta

Statutory Brief:

To develop a vibrant, sustainable Gaeltacht Economy, thereby maintaining the Irish Language as the primary spoken language of the Gaeltacht.

What is the Gaeltacht?:

- regions throughout Ireland where the Irish language (Gaeilge) is spoken as a community language



Role of Údarás na Gaeltachta

- Creating employment & Stimulating enterprise
- Language and Cultural Development
- Training & Education
- Social and Community Development



Employment in client companies

7,268 people employed in client companies

25% 25% of Gaeltacht workforce

* Based on 2015 employment survey



Economic Impact of Client Companies



€843m

Total Sales
By Údarás Client
companies

€525m Export sales





€192m

Employee Payroll €388m

Direct expenditure in the Irish economy

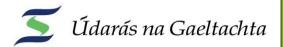
€85m

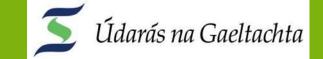
Amount paid in taxes to the Irish exchequer



Supporting Enterprise & Job Creation Financial Incentives and Supports

- Feasibility Study
- Research & Development
- Capital Grants buildings and equipment
- Seed Capital Investment
- Employment
- Training
- Mentoring
- Consultancy





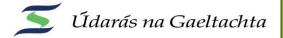
Supporting Enterprise & Job Creation

Non Financial Incentives

- Start up Guidance
- Business Advice
- Liaising with other institutions
- Identify skills need
- Property Solutions:
 - Facilities fit for purpose



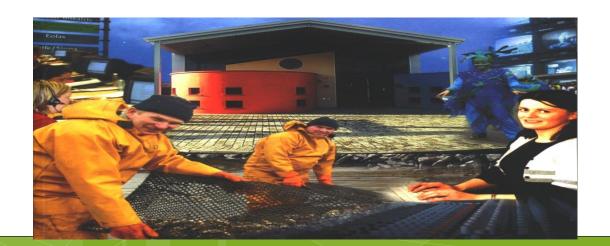






Growth Sectors

- Natural Resources Aquaculture, Renewable Energy, Seaweed
- Life Sciences Medical devices
- Food Artisan foods, seafood, food ingredients
- Tourism especially Cultural/Language Tourism and activity-based tourism

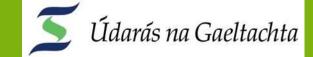


Growth Sectors (continued)

- Digital Media/Audiovisual
- Internationally Traded Services Customer Contact centres
- Niche Manufacturing
- Language-based Enterprise

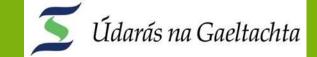






Job Creation Challenges

- Rural, peripheral locations
- Broadband need for fibre optic
- Access road infrastructure
- Transport public transport
- Energy need for alternative sources
- High investment costs for provision of property and infrastructure
- Suitably skilled workforce for all sectors
- Budgetary constraints



Job Creation opportunities

- The valuable coastal resource Aquaculture, seaweed, food, energy and tourism
- Skilled workforce and access to research capabilities of 3rd level institutions
- A dedicated development agency working to attract investment
- Portfolio of property solutions
- Slower pace of life no traffic congestion!

Adapting to Change

Gaoth Dobhair from Industrial Estate to Business Park



- An Daingean from Craft Centre to Food Hub
- Páirc na Mara Marine Innovation Park
- Digital Hubs Rollout of centres throughout the Gaeltacht



Go raibh maith agaibh Merci Thank you

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