

East Renfrewshire Council

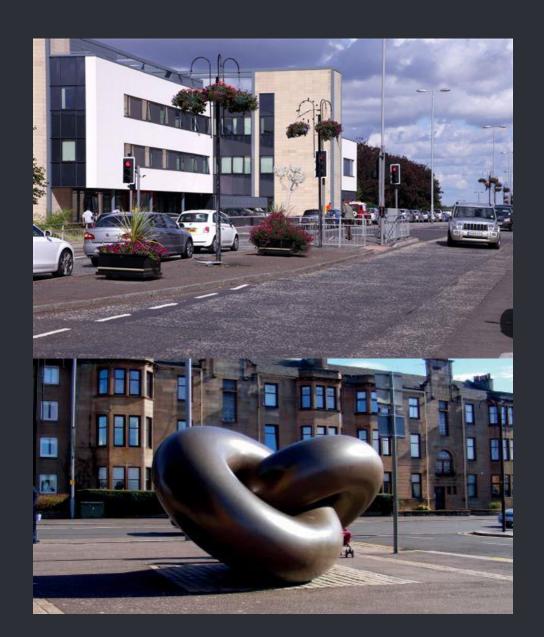
Town Centre Regeneration

3 approaches to town centre regeneration in East Ren

- Community Led
- Business Led
- Local Government Led

East Renfrewshire Council - Context

- Close to Glasgow
- Tale of 2 Cities
- Suburbs of Glasgow plus post-industrial town of Barrhead
- Rural and semi-rural settlements
- Each area
 with own
 characteristics



Community Led - Neilston



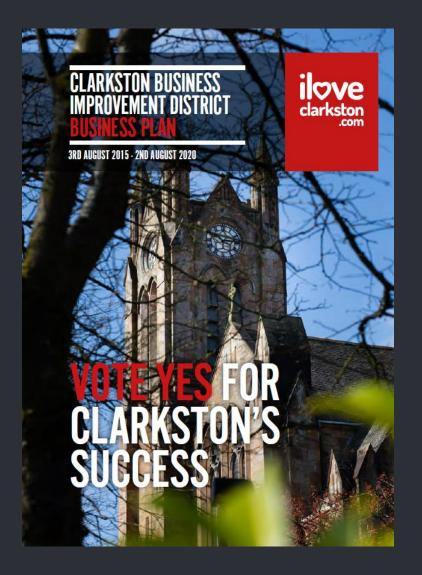
Community Led - Neilston

- Started by a few local people
- Gained support of ERC and
- others
- Charrette Programme
- Renaissance Town
- Town Charter
- Windfarm
- Implemented by Neilston
- Development Trust





Business Led - BIDS





- Business Improvement Districts
- Ballot for Levy Collection
- Committees of town centres businesses
- Generate £50 £100K income

Local Government Led-Barrhead





Local Government Led- Barrhead

- £90M regeneration programme; ongoing
- ERC invested £13M
- Strong political leadership
- Longevity
- Has transformed Barrhead town centre and kickstarted business investment out of town centre



Lessons Learned

Different approaches are not mutually exclusive

 Need government backing and funding for transformation

All approaches are resource intensive

Most sustainable model?

ANY QUESTIONS?

gillian.mcnamara@eastrenfrewshire.gov.uk